



GIFTET® INC.—GIFTET® 2011 PRESIDENT'S ADDRESS  
Dedicated to the advancement of *Global Navigation, Software, and Web Solutions*®

## 2011 GIFTET® PRESIDENT'S ADDRESS

### OBJECTIVE

The main objective of 2011 GIFTET® President's Address is to address Giftet immediate needs in achieving GIFTET® mission goal underlined in GIFTET® Strategic Plan.

### MISSION

Giftet mission is to become **the premier industry corporation** for researching, developing, marketing, and distributing *global navigation, software, and web solutions* for Indoor Geolocation Systems, Geolocation of RF Signals, Geospatial, Geo-Information, Geo-Intelligence, Geo Referencing, GPS, GLONASS, Galileo, QZSS, and other Global Satellite and/or Pseudolite Navigation (or Positioning and/or Timing) Systems based on customer's needs through innovation, leadership, strong collaboration and partnership.

Giftet Inc mission statement is expected to be revised next year after the completion of Dr. Proгри's, Giftet Inc. President and CEO, second book on *Indoor Geolocation Systems—Theory and Applications*.

### STATEMENT

Giftet® Inc. came into existence on December 26, 2006. Giftet® Inc. reincorporated in Massachusetts on April 21, 2010. Since then Giftet has faced and is still facing many challenges. Giftet grew very little in 2010. As a private corporation Giftet finances will not be disclosed to the public; however, its objectives will be made very clear to the public and as underlined in the Giftet Strategic Plan, Giftet mission and 2011 Goal are very clear. As such Giftet Executive office is going to undertake every measure possible to ensure that 2011 Giftet mission goal is achieved and exceeded.

### 2011 GOAL

February 12, 2011, Dr. Proгри, Giftet President and CEO, announced newer, broader, and fresher mission of Giftet to include Geolocation of RF Signals, Geo-intelligence, Geospatial, Geo-Information, Geo-Referencing in addition to existing Giftet mission goals which are underlined in his two books.

1. **Proгри, I.**, *Geolocation of RF Signals—Principles and Simulations*. Springer Science and Business Media, LLC, New York: NY, Jan. 2011 <http://www.springer.com/engineering/electronics/book/978-1-4419-7951-3> .
2. **Proгри, I.**, *Indoor Geolocation Systems—Theory and Applications*. Springer Science and Business Media, LLC, New York: NY, Sep. 2011 (not yet available in print).

Most of 2011 will be spend on producing Dr. Proгри's second book on *Indoor Geolocation Systems—Theory and Applications*, which is expected to be completed sometime by or during the fall 2011.

Giftet Inc is also expected to increase the number of journal publications and journal, magazine, or books recognition from the researchers, scientists, and experts from around the world.

The last quarter of 2011 will be spent on applying for Small Business Innovative Research (SBIR) government contracts with the Department of Defense (DoD). The two books that Giftet Inc President and CEO has produced are supposed to be the major guide and major source of technical vision towards Giftet Inc future DoD SBIR government contracts.

Giftet Inc. is expected to be on SBIR Phase I Government payroll from 2012 and beyond which is expected for Giftet Inc to produce world-class research in the areas discussed in Dr. Proгри's, Giftet Inc. President and CEO, most recent books.

[www.giftet.com](http://www.giftet.com)



GIFTET® INC.—GIFTET® 2011 PRESIDENT'S ADDRESS  
Dedicated to the advancement of *Global Navigation, Software, and Web Solutions*®

### Global Navigation Solutions

Giftet® Global Navigation Solutions are aimed towards (1) researching, developing, marketing, and distributing are aimed towards developing, marketing, and distributing Giftet Navigator®, Giftet Aeronautical Navigator®, and Giftet Maritime Navigator® for Indoor Geolocation Systems, Geolocation of RF Signals, Geospatial, Geo-Information, Geo-Intelligence, Geo Referencing, GPS, GLONASS, Galileo, QZSS, and other Global Satellite and/or Pseudolite Navigation (or Positioning and/or Timing) Systems based on customer's needs through innovation, leadership, strong collaboration and partnership (2) offering consulting and training for short Global Navigation Solution Tutorials. Please visit [http://www.giftet.com/Giftet\\_Global\\_Navigation\\_Solutions.htm](http://www.giftet.com/Giftet_Global_Navigation_Solutions.htm).

Giftet® main goal for 2013 Global Navigation Solutions is to provide the requirements for developing Giftet® three premier solution products (1) Giftet Navigator® and (2) Giftet Maritime Navigator® and (3) Giftet Aeronautical Navigator® via primarily SBIR/STTR programs.

Giftet Navigator® will have the ability to read Digital Terrestrial Chart (or Map) as well as GPS/GNSS/Pseudolite data and provide worldwide [terrestrial] cm level position accuracy 99.999 % of the time using Giftet Intellectual Property (IP) Global Navigation Solution system and enable safe and extremely accurate terrestrial navigation for the US Army, US Department of Homeland Security, Government (Federal or state) agencies and government/US Military sponsored contractors however under the worst case scenario conditions such as (heavy multipath, lack of GPS signals, interference, jamming etc.) for which currently any GPS devices and/or systems offer ~100 m position accuracy.

Giftet Maritime Navigator® will have the ability to read Digital Nautical Chart® anywhere from the 29 Digital Nautical Chart geographic regions, contained between 84° North latitude and 81° South latitude, and support a variety of Geographic Information System applications and also GPS/GNSS data and enable safe and accurate maritime navigation for the US Navy, US Coast Guard, Government agencies and government/US military sponsored contractors. It is also anticipated that Giftet Maritime Navigator® will enable public sale of Digital Nautical Chart in US waters and worldwide.

Marketing two very important tutorials and books on

1. **Proгри, I.**, *Geolocation of RF Signals—Principles and Simulations*. Springer Science and Business Media, LLC, New York: NY, Jan. 2011 <http://www.springer.com/engineering/electronics/book/978-1-4419-7951-3> .
2. **Proгри, I.**, *Indoor Geolocation Systems—Theory and Applications*. Springer Science and Business Media, LLC, New York: NY, Sep. 2011 (not yet available in print).

Giftet® is undertaking all the necessary steps to communicate the requirements of these three very important solutions to Government Agencies for funding via either Small Business Program Office or Industry Relations Program Office via the SBIR/STTR via Facebook and Twitter

<http://www.facebook.com/people/Proгри-Iir/100001333953697>

<http://twitter.com/#!/GiftetInc>

### Global Software Solutions

Giftet® Global Software Solutions are aimed towards (1) researching, developing, marketing, and distributing *global software solutions* for Indoor Geolocation Systems, Geolocation of RF Signals, Geospatial, Geo-Information, Geo-Intelligence, Geo Referencing, GPS, GLONASS, Galileo, QZSS, and other Global Satellite and/or Pseudolite Navigation (or Positioning and/or Timing) Systems based on customer's needs through innovation, leadership, strong collaboration and partnership and (2) offering consulting and training for short MATLAB Tutorials. For more information please visit [http://www.giftet.com/Giftet\\_Software\\_Solutions.htm](http://www.giftet.com/Giftet_Software_Solutions.htm)

[www.giftet.com](http://www.giftet.com)



**GIFTET® INC.—GIFTET® 2011 PRESIDENT'S ADDRESS**  
*Dedicated to the advancement of Global Navigation, Software, and Web Solutions®*

Giffet® main goal for 2011 Global Software Solutions is to provide the requirements, to develop, and undertake marketing of four MATLAB® and Simulink® short courses with emphasis on *Digital Signal Processing, Indoor Geolocation Systems: Theory and Applications, and Geolocation of RF Signals: Principles and Simulations* and participate in the IEEE Distinguished Lecture Program etc.

**Global Web Solutions**

Giffet® main goal for 2013 Global Web Solutions is to facilitate Giffet® website to achieve the desired goals for both 2011 Giffet® Global Navigation Solutions and 2013 Giffet® Web Solutions such as:

1. Enable client login capabilities
2. Incorporate ~5 min demo for MATLAB® and Simulink® seminar/tutorial
3. Incorporate Giffet® Icon in the Giffet® website
4. Improve the content and clarity of overall Giffet® website
5. Attempt to achieve a new web design contract
6. Include Adobe Flash ad and Adobe Acrobat Professional capability on the main screen
7. Integrate Google maps on Giffet personnel page
8. Incorporate YouTube ads on other Giffet pages
9. Incorporate a project that includes the following: Ecommerce, Amazon WebStore, Amazon Fulfillment, Amazon Drop Ship, Amazon Widget, WordPress, SEO/SEM, CSS, WEB 2.0, PHOTOSHOP, AJAX, FLASH, MYSQL, PHP, and LINUX.

[http://www.giffet.com/Giffet\\_Web\\_Solutions.htm](http://www.giffet.com/Giffet_Web_Solutions.htm)

**PREPARATION/APPROVAL**

2011 GIFTET® PRESIDENT ADDRESS is prepared and approved by Giffet® Inc. Executive Office.

**ACKNOWLEDGMENTS**

Giffet® Inc. would like to thank the Giffet® Inc. Executive Office for preparing and offering to release this document.

2/16/2011

Ilir F. Proгри, Ph.D., President and CEO

Date

<hr style="border: none; border-top: 1px solid black; margin-bottom: 5px;"/>	2/16/2011
--	-----------

Ilir F. Proгри, Ph.D., President and CEO

Revised Date

	Revised Date
--	--------------